



**Corporate and Financial Advisory Services**

**Private Equity Investment**

*Vericap is committed to sustainable and restorative planet friendly practices.*



# ABOUT US

## Our success comes from:

- Our extensive experience across a broad range of domestic and international disciplines and industries
- An insatiable appetite to get to know our clients, investments and the market places in which they operate as well as they do
- An extremely dedicated and ethical approach to all aspects of our dealings
- Our partnership approach to co-investing with founding shareholders

We identify market segments that are underpinned by global environment, political and economic drivers. We then trawl for early stage commercialised Australian companies in those market places that possess unique know-how or technology – and who are run by committed, energetic and strong management teams.

Vericap advises and invests  
in unique Australian companies  
expanding globally.

**Our core business** takes us on a journey across a range of marketplaces and business opportunities. For example:-

**When we saw water** as an under-valued resource in early 2000, we found and then invested in an Australian company that produces products and provides solutions in water recycling and management. This company is now expanding globally, selling into Singapore, Korea and China.

**When we saw the mobile phone** in mid 2005 as an under-utilised business marketing medium in

the United States market place, we invested in an Australian mobile marketing company that has now transferred its operations and management there and is aggressively selling into that market place.

**When we saw obesity as a growing problem**, we recently invested in an Australian company that provides measurable clinically based solutions to chronic weight related diseases such as Type 2 Diabetes. Obesity is a growing global social, environmental, political and economic problem and its treatment, we believe, an extra-ordinary business opportunity.

# TEAM PROFILE



## Philip Merryweather

B.Comm (with Merit), LLB  
UNSW

Executive Director

Philip had 25 years experience around the globe in law and investment banking before co-founding Vericap Finance in 2001. He has advised and invested in companies across a broad spectrum of industries.

Philip is currently a Director of Waste Technologies of Australia, Pharmacy Health Solutions and Project Genesis Foundation.



## Steven Lang

B.Comm, LLB, UNSW,  
LLM (Hons) Sydney

Executive Director

Steven has over thirty years domestic and international experience in business, accounting, law and finance.

Steven is currently Executive Chairman of Waste Technologies of Australia and a Director of AllVascular Holdings Pty Limited.



## Shanny Dyer

PhD, MAICD

Director of Business  
Development

Prior to joining Vericap Finance, Shanny was Director of Industry Engagement and Commercialisation at the Research and Innovation Office of the University of Technology, Sydney, and is a Key Opinion Leader in the Australian Biotechnology Industry.

Shanny has extensive scientific, technological and commercial expertise.



## Paul Egan

CA, B.Comm, UNSW

Director of Finance

Paul is a Chartered Accountant with a breadth of experience and has worked in the United Kingdom and Hong Kong establishing business operations, finance and management systems for international freight operations, financial services, manufacturing and media.

## Andrew Rothery

B.Comm (with Merit), LLB  
(University Medal, UNSW)

Consultant

Andrew was originally a solicitor at Freehills, then having spent several years at McKinsey & Company, he moved to Byvest Advisors, which established the first dedicated

leveraged buy-out fund in Australia. He became Managing Director at Byvest and then in 1996 founded Archer Capital, now a leading later stage private equity investment fund.

Visit [www.vericapfinance.com](http://www.vericapfinance.com) for more information  
or contact us at [info@vericapfinance.com](mailto:info@vericapfinance.com)

# VERICAP

Vericap is committed to:

- acting in all aspects of its business in a planet friendly and restorative sustainable manner
- the interconnectedness of all things, and
- taking a cradle to cradle approach to the planet's scarce resources.

We are continually striving to find ways in which we and our investments can achieve a restorative planet friendly footprint, by:

- reducing both our reliance on fossil fuels and our overall consumption, and
- increasing our energy efficiency and recycling efforts.



## Vericap Finance Limited

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**Carbon Planet** have conducted our carbon footprint analysis for previous financial years and we have purchased offsets from **CO<sub>2</sub> Australia** to neutralise our carbon footprint. We have created a restorative management plan that focuses on the use of a combination of energy conservation and efficiency, recycling, reduction in consumption, renewable fuel sources, technology innovation, educational programming and learning, and offsetting unavoidable carbon emissions, such as air travel. Printed on recycled paper.